

AN INVITATION TO READ · NOT A PITCH

Aberdeen *Living Through Time*

Seventeen field readings. One city. Proof you can check over time.

Aberdeen sits at the convergence of fifteen major infrastructure programmes worth over £350 million in committed capital. Airport expansion, harbour deepening, energy transition zones, offshore wind, hydrogen, carbon capture. Each justified individually. **None assessed together.**

The city that built its identity as the oil capital of Europe is navigating a reckoning. Between 2010 and 2023 Aberdeen lost nearly 18,000 jobs — ten percent of its 2010 workforce. The numbers tell one story. The infrastructure tells another. Neither can be read without the other, and currently nobody holds both at once.

WHAT THIS IS

A **24-page saddle-stitched sketchbook**, 200 × 200mm, ISBN 978-1-0676876-5-6. Volume 1 of the RiDraw Intelligence Series. Seventeen field readings drawn directly on the ground in Aberdeen and structured through the Five Elements — Purpose, Place, Habitat, Environment, Organisation. The drawings are the evidence. They are not illustrations added to a report. They are the record.

THE METHOD

■ Field Readings

Hand-drawn in the field using Procreate. Each is a self-contained page: economic, ecological, behavioural evidence in one frame.

■ Five Elements

Purpose, Place, Habitat, Environment, Organisation. One frame that lets a regulator, an operator, an investor and a guardian read off the same page.

■ TIP Discipline

Tasks, Initiatives, Proof. Evidence structured once, read operationally and strategically. The proof chain survives challenge.

TWO PAGES AT THE CENTRE OF THE BOOK

PAGE 13 · PURPOSE

Structure

Heliport, runway, harbour and offshore connection. Aberdeen's operational structure is a single system rarely drawn as one.

PAGE 14 · ORGANISATION

Guardian

Twenty-five institutions share responsibility for Aberdeen's future. None holds the full picture.

THE OFFER

Read first. Engage when it matters.

This is a pull, not a push. The book is already drawn. The Exchange entry for Aberdeen is already live. The systems page sits alongside both. We are not asking for a decision. We are offering a reading — and an open door if any of it lands with your corridor.

SAME PAGE · THREE READINGS

INVESTOR	INSTITUTION	OPERATOR
<p>Is this investable, and does it scale?</p> <p>£350M+ convergence. Evidence gap as opportunity. First of a series — Aberdeen, Luton, Malta, Bristol.</p> <p>COVER → P2 → P19 → QR</p>	<p>Can I cite this? Does it hold up?</p> <p>Five Elements methodology on P3. A proof chain that can be challenged. Coverage across every guardian group.</p> <p>COVER → P3 → CONTENTS → CHAPTER</p>	<p>Does this help me do my job?</p> <p>Chapters that name the operational world: Structure, Guardian, Seeing, Voices, Progress.</p> <p>COVER → CONTENTS → CHAPTER → QR</p>

WHERE THE WORK LIVES

The Book

24 pages. 17 field readings. ISBN 978-1-0676876-5-6. Saddle-stitched, 200x200mm. First print run of 150.

[ABERDEEN LIVING THROUGH TIME · VOLUME 1](#)

The Exchange

Living, searchable intelligence on the Aberdeen corridor. Grows with each engagement.

[EXCHANGE.RIDRAW.COM/ABERDEEN](https://exchange.ridraw.com/aberdeen)

The System

A companion reading of the Five Elements and TIP discipline that structure the book.

[INSIGHTS.RIDRAW.COM/ABERDEEN-SYSTEMS](https://insights.ridraw.com/aberdeen-systems)

THREE DOORS · CHOOSE ANY

01 Receive a copy of the book

First print run of 150 copies, 50 gifted. Tell us where to send yours.

02 Read the corridor online

Exchange entry + systems page. Ninety seconds, no ask, no sign-up.

03 Host a conversation

If a reading lands, we come to you. One session, your corridor, our methodology.

We listen. We see. We draw.

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